

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

848161 Contract # **Date Entered** 08/14/12 Schedule Dates 09/04/12-09/10/12 **Last Modified** 09/07/12 Advertiser Penne Marsh Obama for America (14538) **Entered By** Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No Headline # 06269291 Product

Political - US President (1174) Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission Phone/Fax (202) 338-6919 / **Net Total** CPE 1536

National/Political Candidate - Agency

Weekly/Irregular OBAMA 9/4

Account Types

Date:

Billing Type

Comments

CO-OP NO
Headline # 06269291
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,281.00
Net Total \$24,259.00
Sales Tax

Sep. 2012

Norfolk (WVEC) (WVEC)

By Broadcast Month Spots

101

Rate

\$28,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	12:58P- 3:58P (ET)	7	i	Х	Х	X	X	į	7	\$200.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/23/12
2.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	10A- 10:58A (ET)	7		Х	Х	Χ¦	Χ	i	7	\$100.00	\$700.00	Norfolk (WVEC) (WVEC)		8/23/12
3.1	Normal Line / SPOT	09/04/12-09/07/12	9	:30	11:35P- 12:02A (ET)			1	1	1	1	İ	4	\$115.00	\$460.00	Norfolk (WVEC) (WVEC)		8/23/12
4.2	Normal Line / SPOT	09/04/12-09/07/12	4	:30	10:58A- 12P (ET)	3		Χ	Х	Χ	X	İ	3	\$560.00	\$1,680.00	Norfolk (WVEC) (WVEC)		8/30/12
5.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	12:02A- 1:06A (ET)	4		Х	Х	X	X	ĺ	4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
6.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	12P- 12:57P (ET)	6		Χ	Х	Χ¦	X		6	\$110.00	\$660.00	Norfolk (WVEC) (WVEC)		8/23/12
7.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	3:58P- 4:58P (ET)	4		Χ	Х	Χ¦	X	İ	4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/23/12
8.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	4:58P- 5:29P (ET)			1	1	1	1	ĺ	4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
9.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	5A- 5:58A (ET)	4		Χ	Х	X	X	İ	4	\$130.00	\$520.00	Norfolk (WVEC) (WVEC)		8/23/12
10.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	5:29P- 5:58P (ET)			1	1	1	1		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
11.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	6P- 6:30P (ET)			1	1	1	1	İ	4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/23/12
12.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	5:58A- 7A (ET)	4		Х	Х	X	X		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
13.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	6:58P- 7:28P (ET)		- 1	1	1	1	1	ĺ	4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
14.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	7A- 9A (ET)	4		Χ	Х	Χ¦	X	ĺ	4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:26 PM on Monday, September 10 2012



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848161 Date Entered Schedule Dates 09/04/12-09/10/12 Last Modified Advertiser Obama for America (14538) Entered By

 Advertiser
 Obama for America (14538)
 Entered By
 Penne Marsh

 Agency/T-Code
 Greer, Margolis, Mitchel (GMMB) (1700)/1053989!
 CO-OP
 No

 Product
 Political - US President (1174)
 Headline #
 06269291

 Brand
 DEMOCRAT - OBAMA FOR AMERICA (161567)
 Demo

 Salesperson
 Blair, Cheryl (2205)
 Order Type
 Normal

08/14/12

09/07/12

Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$4,281.00 Phone/Fax (202) 338-6919 / **Net Total** CPE \$24,259.00 1536 Sales Tax

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular
Comments OBAMA 9/4

 Norfolk (WVEC) (WVEC)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 101
 \$28,540.00

 Grand Total:
 101
 \$28,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	7:28P- 7:57P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
16.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	9A- 10A (ET)	6		Χ	Х	Х	Х			6	\$100.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
17.1	Normal Line / SPOT	09/07/12-09/07/12	9	:30	10P- 11P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		8/30/12
18.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	7:58P- 9P (ET)						1			1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)		8/23/12
19.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	9P- 10P (ET)						1			1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
22.1	Normal Line / SPOT	09/08/12-09/08/12	6	:30	5:58A- 8A (ET)							1		1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/23/12
24.0	Normal Line / SPOT	09/08/12-09/08/12	6	:30	8A- 9A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/14/12
26.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	10P- 11P (ET)								1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
27.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	6P- 6:30P (ET)								1	1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/23/12
28.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	5:58A- 8A (ET)								1	1	\$70.00	\$70.00	Norfolk (WVEC) (WVEC)		8/23/12
29.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	8A- 9A (ET)								1	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
30.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	7:58P- 9P (ET)								1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		8/23/12
31.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	9P- 10P (ET)								1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
33.2	Normal Line / SPOT	09/06/12-09/06/12	6	:30	7:58P- 9P (ET)					1				1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	tba	8/28/12
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ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	comments:
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Contract # 848161 Schedule Dates

09/04/12-09/10/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 1536

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 9/4

Date:

Norfolk (WVEC) (WVEC) 08/14/12 By Broadcast Month 09/07/12

Penne Marsh

06269291

Normal

15.00

\$4,281.00

\$24,259.00

No

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo

Sep. 2012 Grand Total:

Spots Rate 101 \$28,540.00 101 \$28,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.1	Normal Line / SPOT	09/06/12-09/06/12	6	:30	9P- 10P (ET)					1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	wipeout	8/23/12
35.1	Normal Line / SPOT	09/04/12-09/09/12	6	:30	11P- 11:35P (ET)	7	,	Х	Х	Х	X	Х	5	\$250.00	\$1,250.00	Norfolk (WVEC) (WVEC)		8/23/12
37.2	Normal Line / SPOT	09/04/12-09/04/12	6	:30	7:58P- 9P (ET)			1					1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	Middle/Last Man	8/28/12
39.1	Normal Line / SPOT	09/05/12-09/05/12	6	:30	7:58P- 9P (ET)				1				1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	Middle/Sub	8/23/12
40.1	Normal Line / SPOT	09/05/12-09/05/12	6	:30	9P- 10P (ET)				1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	Modern/Don't Trust	8/23/12
41.2	Normal Line / SPOT	09/10/12-09/10/12	6	:30	12:58P- 3:58P (ET)		1						1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		9/6/12
42.2	Normal Line / SPOT	09/10/12-09/10/12	5	:30	10A- 10:58A (ET)		1						1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		8/28/12
43.2	Normal Line / SPOT	09/10/12-09/10/12	6	:30	11:35P- 12:02A (ET)		1						1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		8/28/12
45.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	12:02A- 1:06A (ET)		1						1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		8/23/12
47.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	3:58P- 4:58P (ET)		1						1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
48.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	4:58P- 5:29P (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
51.2	Normal Line / SPOT	09/10/12-09/10/12	5	:30	6P- 6:30P (ET)		1							\$650.00		Norfolk (WVEC) (WVEC)		8/28/12
52.2	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5:58A- 7A (ET)		1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		8/28/12
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Accepted-Agency/Advertiser: